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St. John The Baptist Tees It Up For Technology With Annual Golf Tournament Fundraiser For Hitachi StarBoard FX Duo Interactive Whiteboards

-- Minnesota Catholic School Hosts Annual Golf Tournament to Raise Money for Purchase of Interactive Whiteboards --

CHULA VISTA, Calif., September 8, 2008 – Focused on providing all students with increased technology in the classroom at St. John the Baptist School, their 3rd annual golf tournament was dedicated to raising money for the purchase of additional Hitachi StarBoard interactive whiteboards.

“Our annual golf tournament provides us with an event to help raise funding for school improvements with no impact on our operating budget,” said Mike Moch, Principal at St. John the Baptist. “Each year we select a unique project and this year we believe StarBoards were a great way to utilize the money raised.”

St. John the Baptist School in Excelsior, Minnesota put the Hitachi StarBoard FX Duo 77 to the test. Beginning with the purchase of one 77-inch Hitachi Starboard and another competitive model, St. John’s wanted to decide which one would be the right choice for implementation across the entire school.

“After we had a chance to evaluate both, the Hitachi Starboard definitely came out as the winner,” Mr. Moch said. “Its ease-of-use, large scale of capabilities, and the fact that it was a more cost-effective solution led to our decision to go with StarBoards.”

St. John the Baptist now has over ten Hitachi FX Duo 77 boards in the school and has also purchased the award winning Hitachi CP-A100 ultra short-throw projector for one of the classrooms, all purchased through Phoenix based Troxell Communications.

According to Moch, the investment in Hitachi Starboards has already paid off--teachers that usually tutor students offsite in the summer have instead been able to utilize the StarBoards at school.

“Additionally, our teachers are very excited about having this new educational tool for their use during the upcoming school year. In fact, we have already put a program into place where we have paired more

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technically savvy teachers with those who aren't so that they can learn from their peers, which is the best way to utilize the StarBoards in their lessons.”

Mr. Moch added that teachers have noticed increased participation from students who weren't necessarily active learners in the past. “We haven't changed the way we teach, but we have changed our method of teaching, which has caused a wave of excitement that will certainly make the classroom more fun this upcoming school year.”

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Hitachi Software Engineering America, Ltd. develops advanced interactive communications tools for education, training and boardroom applications including interactive whiteboards, plasma displays and tablets all powered by the company's category-leading StarBoard software. Go to www.hitachi-soft.com.

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